

2013 Chapter Recruiting Plan – A First Step in Looking at our Council/Chapter Implementation **NCCOC**

Instructions: Please evaluate where you (Chapter President) are in the implementation of this program. A simple “x” in a box will do. Included are questions /steps as outlined in the MOAA-NCCOC 2013 Chapter Recruiting PPT attachment. You will notice that certain elements are noted “do not complete” for it is probably not reasonable for this to be accomplished by 25-26 Jan. The collective picture of where we are will be shared at the meeting. Many thanks. COL (Ret) Jeri Graham, USA – 1st VP NCCOC jigrahamusa@gmail.com 910. 616. 3487

Item	Completed	In Progress	Not started	Special instructions
Read Admiral Ryan’s message in Dec 2012 Issue of Military Officer(page 16)				
Read COL Lange’s letter to Chapter Presidents 24 Dec 2012				
Reviewed MOAA slide show 2013 Chapter Recruiting Plan (attachment to Lange letter)				
Viewed PDF versions of new recruiting materials				
Read the moaa.org Chapters section on Chapter Recruiting				
Shared info with my chapter officers/board				
Prepared info for newsletter/website/meeting agenda				
Step 1 Chapter Roster Updates				
Step 2 Reviewed Recruiting materials /no GMT				
Step 3 Plan chapter recruiting effort				Do Not Complete
Step 4 Place newspaper ads				Do Not Complete
Step 5 Review Potentials list (out on 15 Feb)				Do Not Complete
Step 6 Report new chapter members via online form				Do Not Complete